





	KS4 Year 10 Creative iMedia - Specification	
	Topic	Learning Aims
1	Purpose, Elements and Design of Visual Identity	Learning about the different content that makes visual identity.
2	Graphic Design and Conventions	Learning about different techniques used within graphic design and different conventions.
3	Properties of Digital Graphics and Use of Assets	Learning about the different properties of digital graphics and how to use existing assets.
4	Techniques to Plan Visual Identity and Digital Graphics	Learning about different techniques used to plan the visual identity of digital graphics.
5	Tools and techniques Imaging Editing Software used to Create Digital Graphics	Learning different Photoshop skills to be able to create professional graphics.
6	Technical skills to source, create and prepare assets for use within digital graphics	Learning about different technical skills used to source, create and prepare assets to be used within Photoshop.
7	Techniques to save and export visual identity and digital graphics	Learning different techniques used to save and export digital graphics.







	KS4 Year 11 Creative iMedia - Specification	
	Topic	Learning Aims
1	The purpose of multimedia products	Learning about the purpose of multimedia products.
2	Key elements of designing interactive multimedia products	Learning about different elements used in the designing of multimedia products.
3	Hardware, software and peripherals	Learning about the different hardware, software and peripherals that are used within multimedia products.
4	Planning an interactive multimedia product	Learning the use of different planning techniques used to design multimedia products.
5	Client Brief	Learning how to create a client brief.
6	Work Plan	Learning how to create a work plan.
7	Resources	Learning about the use of different resources to create a multimedia product.
8	Creating an interactive multimedia product	Learning different skills and techniques used to create an interactive multimedia product.
9	Reviewing an interactive multimedia product	Learning how to review the creation of an interactive multimedia product.